

Peace of mind from Lano Carpets



Providing homes up and down the country with quality and value-driven carpets that offer substance and style, Lano Carpets is now offering these same homes complete peace of mind with new residential warranties across all of its "Stainless" branded domestic carpets.

Lano Carpets' comprehensive 10 year limited stain warranty will be available on its high performance stain resistant products and in a further development, select ranges will come with a seven to 10 year limited wear warranty, each designed to reassure home owners of the quality they are buying into.

Both these warranties are designed to ensure that retailers can now offer homeowners a great range of carpets with the promise of performance for at least seven years. With many families changing home within this time frame, a warranty that lasts any longer would be redundant.

Successful stain resistant collections such as Startwist that has recently been relaunched with a new colour-bank, the newly unveiled Corona and Heathertwist along with the Ceylon Wilton will now all have their performance backed by Lano Carpet's stain warranty that covers stains from food and beverages.

"As our presence in the UK market grows and our range of carpet collections broadens, we felt it important that our warranties fell inline with other leading manufacturers in the UK," comments Francis Debrabandere, Sales Manager UK for Lano Carpets.

"Both the stain warranty and the wear warranty fulfil the expectations of consumers looking for some reassurance in the purchasing process and ultimately make securing a sale easier for the retailer."

For further information on all Lano carpet ranges, freephone 00800 5266 5266, e-mail marketing@lano.com or visit www.lano.com