

## Lano Carpets Samples Perfection

Lano Carpets has introduced an innovative sampling concept for its latest contract soft flooring solution, uniquely designed with specifiers within the hospitality and retail sectors in mind.

The pioneering sales tool for the Tonals range perfectly demonstrates the all encompassing nature of this collection.

Comprising six qualities, Tonals is conceived with flexibility in mind and is set to satisfy demands within a range of locations whatever the traffic requirements.

Two qualities are primarily designed to deliver within the hospitality sector -

- Woolchic, a 100% New Zealand Wool tufted velvet with a “no pile reversal warranty”.
- Magnate, a 100% wool velvet Brussels weave.

While four 100% polyamide tufted qualities - Artea, Corello, Horizon and Aura - are designed to deliver maximum performance in the retail and corporate office market sector.

Tonals delivers specifiers 34 shades and a diverse variation in textures that have been designed to equip interiors with stunning statements in flooring through use on their own, or with complementing shades, for demarcation and visual interest.

With this in mind, Lano Carpets has arranged the sample folders, not by quality, but by colour banks ensuring that specifiers can make well judged choices on the most suitable carpet for their considered location.

David Welch of Lano - Project Division, explains:



“Contemporary interiors require a solution in colour tones and also textures in adjacent areas, the increased demand for a unique finish means that specifiers often just pick two or more colours from the same range to create the desired effect.

Tonals Collection is presented by arranging the sample folders in terms of complementing colours, not just in the same range but in various textures, we are helping to negate concern that colour choices will not balance when the floor has been installed, as the initial selection of colour tones has already been made.”

For further information on Tonals and other Lano Carpets contract flooring solutions, telephone 020 7253 2111 or visit our page in the Directory.