

# PRESS RELEASE

## State of mind

Driving soft flooring solutions to the fore of UK specifiers' imaginations, Lano Carpets has released Zen.

The carpet is a product of the leading European manufacturer's extensive research and development programme and was conceptualised to deliver facilities a genuine 21<sup>st</sup> century carpeting option.

Recently reshaped to utilise the durability and soil hiding attributes of the contract focused Antron carpet fibre, Teflon treated Zen is a tufted velvet saxony broadloom offering luxurious underfoot comfort with the performance to withstand the high levels of traffic expected in hospitality, leisure, office and retail locations.

With sublime performance, Zen also delivers maximum flexibility. An increased stock colourbank of 51 shades presents specifiers with design scope, ensuring they can create the interior to exceed expectations. Combine this with special bespoke production services including an any colour service for orders over 400 square metres, a heavier pile weight option (Zen Elite 1200) and a carpet tile format (Matrix 950), Zen offers unrivalled adaptability in this increasingly demanding sector.

Zen has already set Europe alight and its entry into the UK market is expected to shake up the commercial carpeting sector:

Lano's Zen range ticks all the right boxes in the specification process. Wear resistance and durability are prerequisites within the locations that Zen targets, yet it delivers far more. The soil hiding capabilities of Antron fibre, along with the Teflon treatment, help to keep maintenance minimal, and the luxury of its velvet saxony pile and the impressive choice stock shades allows specifiers to create a stunning statement in style. Furthermore, with Antron being the first carpet fibre to be awarded the BRE (British Research Establishment) environmental profile, the production of Zen meets Lano Carpets strict environmental footprint expectations ensuring this quality product has all the qualifying criteria to make sure it features in the shortlist for any commercial project demanding performance and long service.

Many leading European locations now rely on Zen as their flooring solution and Lano invites UK specifiers to view the performance of the product in-situ so they too can gauge the quality of this range."

Zen is suitable for all heavy contract environments (EN 685, class 3.3) and has been awarded all international fire resistant certificates.

**- END -**

- August 2006 -