

PRESS RELEASE

The fruits of Lano's harvest

A philosophy of delivering quality, choice, value and service has allowed Lano Carpets to successfully penetrate the UK commercial and domestic flooring sectors, and a new twist range looks set to continue the progress.

Adding further scope to Lano Carpets' impressive soft flooring portfolio, Premier Harvest Twist is a striking new naturals range inspired by lazy summer afternoons in the countryside.

Lano has taken great care during the development stage to ensure that this carpet offers retailers and consumers alike a trend led colour palette comprising nine plain and heather natural colourways.

Premier Harvest Twist utilises the stain-free and hard wearing qualities of 100% polypropylene to produce a 40oz two-ply twist pile construction that is ideal for rooms in the home that are subject to high foot traffic and heavy soiling.

In four and five-metre widths Premier Harvest Twist will help consumers to reduce waste and being available from stock in five to seven days, it will help retailers meet the demands of purchasers looking for a quick solution to their flooring requirements.

Premier Harvest Twist is anticipated to retail around £15 per square metre.

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